



## SID'S PIZZA FRANCHISE OPPORTUNITY

### A HAND-CRAFTED CONCEPT

Sid's Pizza is a handcrafted franchise opportunity designed to appeal to people who don't want to settle for the ordinary and who are willing to work hard for their own success.

At Sid's Pizza, we are passionate about offering authentic Sicilian pizza, handmade from scratch and stone baked to produce what has been called by many, "The best pizza I've ever had." This is no \$5 pick-up pizza, but rather a high quality masterpiece, attracting more discerning customers who notice the difference and who are more than willing to pay for it.

In our over [fifteen](#)-year history, Sid's Pizza has earned accolades ranging from being voted 'Best Pizza on the Northside' by readers of the Atlanta Constitution/Journal, 'Editor's Choice for Best Pizza on the Northside' by Points North Magazine and 'Atlanta's Best Kept Secret' by radio station DaveFM.

### Any profitable business starts with great basics and Sid's Pizza has done just that:

- The foundation of our pizza, the crust and sauce, are unmatched
- We offer high quality toppings
- A truly efficient menu offering pizza, wings, oven baked subs, burgers and salads
- A laid-back, vintage California surfer atmosphere
- Dine-in, to-go, delivery and catering service options are offered
- The systems to produce superior quality food at a high volume in a smaller space with relatively low food and labor costs





## A HAND-CRAFTED APPROACH

While we offer a very relaxed, "no worries" place for our customers; we take our food and our patrons very seriously. Sid's Pizza does not compromise on quality or service. Our reputation and business have been built on word-of-mouth advertising from our customers, and these patrons are our best sales force. Many folks dine with us three or four times a week.

Just as Sid's food appeals to a more discerning customer, we have taken a hand crafted approach in designing this franchise program to attract a more astute franchise owner. While we permit no skimping on the extraordinary quality food and genuinely hospitable service our customers have come to expect, we are not insisting on a cookie cutter approach in this franchise opportunity. For example, we will allow you a certain degree of flexibility in the size, layout, decor and alcohol options at your Sid's Pizza location.

As a franchise company, Sid's Pizza intends to build the same strong relationships with our franchise owners as we have been able to forge with our customers and employees. We promise to respect Sid's Pizza franchise owners and to value your contributions to our mutual success.



## A HAND-CRAFTED FRANCHISE

Sid's Pizza is looking for franchise owners who will:

- Gladly follow the Sid's Pizza proven system
- Appreciate the advantage of a restaurant with high sales per square foot
- Be hands-on operators who are committed to making their businesses the best they can be
- Value a business opportunity built on principles
- Are excited about the idea of serving better food
- Enjoy working in a proactive environment where they can make sure it's done right
- Be able to think for themselves
- Look forward to building lasting relationships with their customers
- Take pride in doing a job properly, efficiently and consistently

If you are such a person and the thought of this hand-crafted franchise opportunity appeals to you contact us at 678-319-4288 or [franchise@sidspizza.com](mailto:franchise@sidspizza.com).

Visit our location at 2361 Peachtree Parkway Suwanee, GA 30024

**SIDSPIZZA.COM**

